



Thank you for your interest in working with Our Small Hours!

Our Small Hours, founded in 2011, is a website dedicated to helping moms make every hour count.

If your product or service fits one of the following niches, Our Small Hours wants to share your product or service with its audience: Parenting, Homeschooling, Marriage, Real Food, Natural Living and Wellness, Frugal Living or Mindful Living.



WEBSITE AND SOCIAL MEDIA METRICS

Average Website Stats (9.1.15-8.31.16)

Average Page Views/Month — 97,000

Average Unique Visitors/Month — 68,000

Social Media Followers (September 2016)

Facebook — 7459 fans

Twitter — 4520 followers

Pinterest — 30546 followers

Instagram — 4472 followers

You Tube — 697 subscribers



Founder and editor Allison Goines inspires moms to make the most of every hour by embracing every season of motherhood with a can-do attitude.

As a mother of three, Allison understands a mom's need for whole life balance. Along with a talented team of contributors she shares solutions with her readers that will help them to achieve that balance.

READER DEMOGRAPHICS

95.9% are Female

51% are 18-34

35% are 45 and older

Interests include: Cooking/Foodies, Home Décor, Health/Fitness, Beauty, Shopping, Family/Parenting, and Home and Garden.

My readers are mostly college educated.

Contact Information:

admin@oursmallhours.com

Facebook.com/oursmallhours

Twitter.com/oursmallhours



Services

Sponsored Blog Posts—\$250

Sponsored blog posts include product/service reviews*, informative posts about your product/service or inclusion of your product/service in a helpful, solution-oriented post.

**Product or service must be provided to me at no cost. Products will not be returned.*

Sponsored posts are shared to Facebook, Twitter and Pinterest at no additional cost.

Sponsored Social Media Posts— Prices Vary

Sponsored social media posts include a single post to one social media platform introducing your product/service to my followers.

Facebook—\$25

Twitter— \$25

Pinterest—\$25

Instagram—\$50



Within-Content Advertisements

These ads appear within posts and not on the side-bar. You provide the creative.

336 X 280 — \$250/1 month or \$625/3 months

728 X 90 — \$200/1 month or \$475/3 months

First-come-first-served, non-rotating ads. These ads appear within the 1st half of the content. Your ad will be the only ad in that position for the entirety of your advertising period.

Side Bar Advertisements

These ads appear on the left-hand side bar. You provide the creative.

336 X 280 ONLY

Above the fold—\$200/1 month or \$500/3 months

Middle side bar—\$150/1 month or \$400/3 months

Lower side bar —\$100/1 month or \$250/3 months

First-come-first-served, non-rotating ads. Your ad will be the only ad in that position for the entirety of your advertising period.